

# Infographic

**Gross Direct Premiums Written and Deposits / Flows  
for Total Life Insurance, Annuity and Retirement-  
Related Business, 2019, 2020, 2021, 2022 and 2023:  
Top 300 Insurer Groups Worldwide**

Insuramore's analysis of gross direct premiums written and deposits / flows for total life insurance, annuity and retirement-related business of insurer groups in 2023 – with comparative data also included for 2019, 2020, 2021 and 2022 – covers up to the top 300 groups worldwide by this measure. Together, these 300 groups accounted for an estimated 88.6% of total global revenues (i.e. premiums and deposits / flows) for these lines in 2023.

These types of business are defined as gross premiums from life (both protection-related and investment-related), critical illness, disability income (income protection), funeral expenses (pre-need) and long-term care insurance plus gross deposits / flows from annuities and retirement-related products and services (including pension de-risking where not configured as reinsurance) but excluding accident and health insurance.

For insurer groups with financial year ends that occur in a month other than December, Insuramore presents data that includes a part of 2024 (e.g. end of March 2024 for many Japan-based groups).

In 2023, the top 300 insurer groups by this measure segmented by type and by home region as shown in the charts overleaf.

*Source: Insuramore research and estimates based on insurer group disclosures and insurance trade statistics (i.e. financial supervisory authorities, insurance trade associations etc.)*

## Segmentation by Type and by Home Region of the Top 300 Insurer Groups Worldwide as Measured by Gross Direct Premiums Written and Deposits / Flows for Total Life Insurance, Annuity and Retirement-Related Business, 2023

